



Deep Art Effects

Transform Photos into Amazing Fine Art Paintings

About Us



Deep Art Effects

GmbH,
Foundation:
09/14/2016

More than
2 Mio.
App Downloads

More than
80 Mio.
Digital Masterpieces

Deep Art:

Derived from deep learning,
a machine learning method.

(IT-specific term for a class of optimization
methods for artificial neural networks)

Artificial Intelligence:

The “brain“ of our app that
analyzes and interprets the
style of a painting.

Based on this interpretation, the style can be
transferred to any given photo.

About us



The results clearly outmatch other prevailing photo filters.



Pop Art Retro Woman in Comic-Style,
Claudia Balasoiu



We offer our clients to use our technology in a simple way.



Motivation

Anyone can become an artist! No special talent required.



Simple photos turn into works of art



Inspires creativity

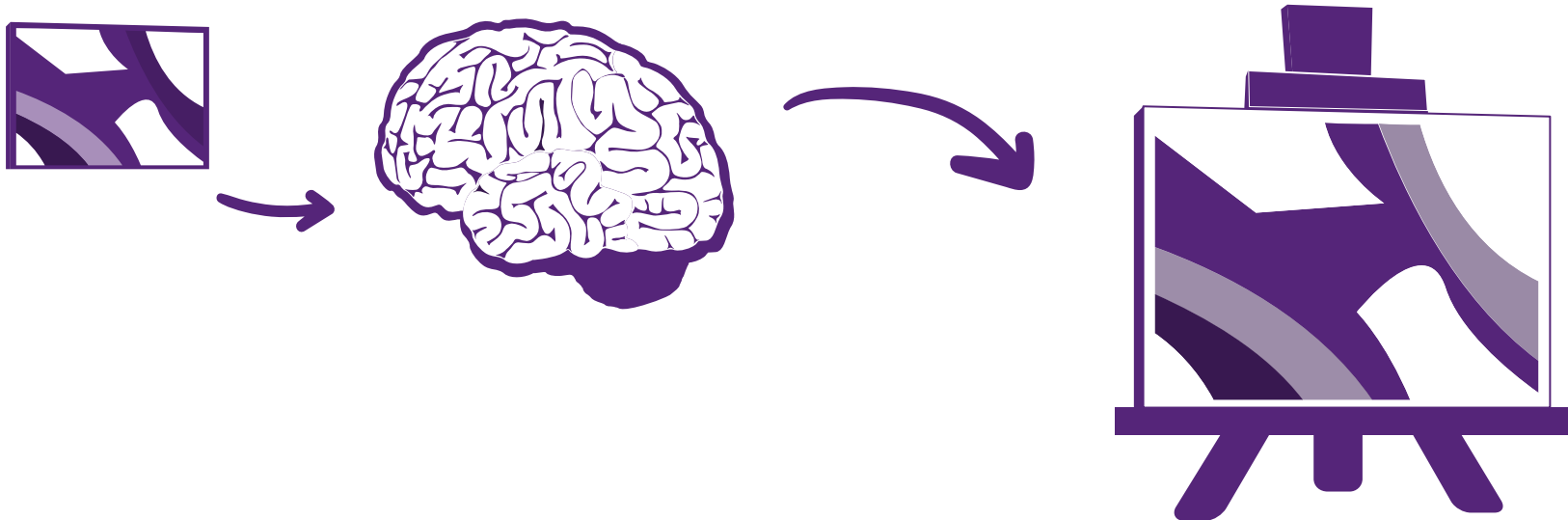


From Image to Artwork. But How?

Training of a neural network
on high performance computers
with a defined style of art

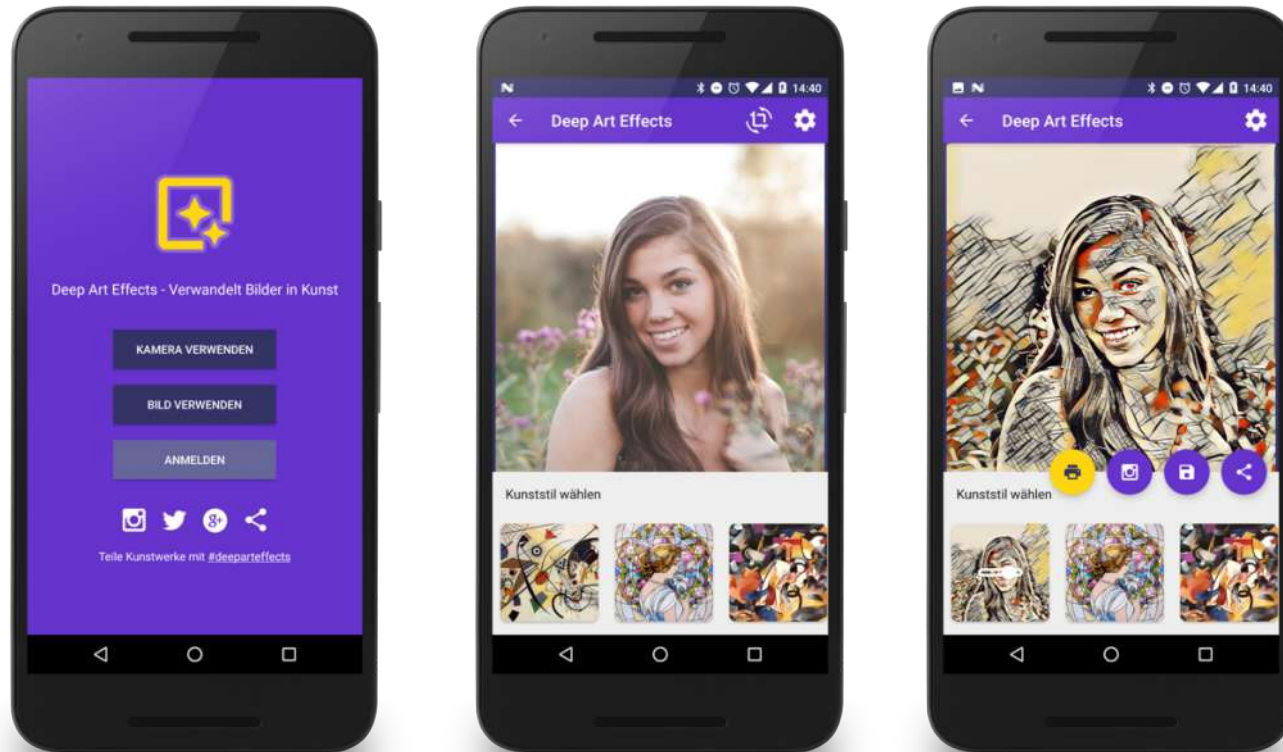
A trained network can then
transform an image into an artwork

Resolution and quality of the image define the
hardware requirements



Deep Art Effects: Creating an Artwork in Simple Steps

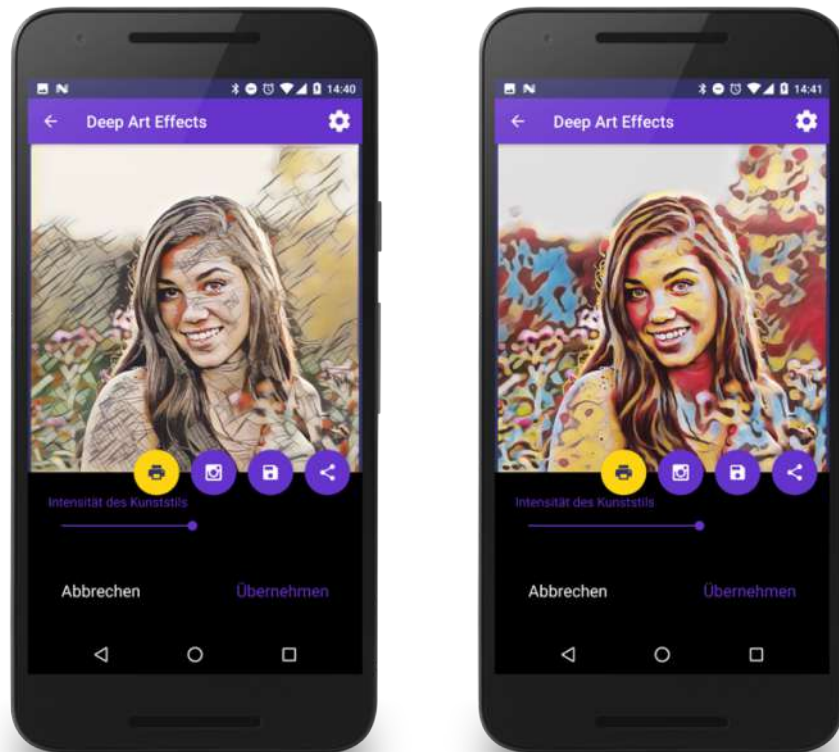
1 → 2 → 3



1. Choose a photo from your camera or mobile phone
2. Select a style
3. Check out the result

Deep Art Effects: Creating an Artwork in Simple Steps

4 → 5 → 6



4. Fine-tune the style
5. Save or share on social networks
6. Optional: print quality with ULTRA HD resolution and image optimization

Deep Art Effects: User Comments



As a photoshop artist
from now on I feel jobless“

„The best photo filter app
that ever existed“



Deep Art Effects - Foto Filter

BEWERTUNGEN

4,6



18.915 insgesamt



Deep Art Effects: User Comments



Tom Franklin December 7, 2016

★★★★★

Simple. Intricate. Amazing. I don't ever leave reviews for apps, but feel that the developers of this deserve all the praise they are getting for this. This app is so simple, but so well done and with so much content that I can't see that there is a better photo filter app. The images it produces are just stunning. Have paid for the premium version, another thing that I never do, and it feels like 3 quid very well spent. Gonna use it to create an art calendar for Christmas present for family.



Wanda Schöne 29. August 2016

★★★★★

Geil Für mich eines der allerbesten Apps! Die Effekte sind klasse



Mikko Ruostila January 1, 2017

★★★★★

I'm stunned! As a Photoshop artist I feel I'm going to be unemployed from now on - the robots have taken over!



Styro Maniac January 1, 2017

★★★★★

This is the best photo filter app to ever exist and that is final! No contest!



PhloGo Collection December 22, 2016

★★★★★

Incredible I am an artist and I LLaV this app! The fact that it allows me to turn ANY photo that I take into art is just blowing my mind! I may actually turn some of these photos that have been "Deep Effected" (lol) into actual prints on canvas or print them out and frame them.



Nathan Duke November 27, 2016

★★★★★

Artists Grudging Admiration Alright, yes fine I get it; as a portrait artist, I am obsolete. You brilliant bastards have automated my creative process. Distilled it (& many others) to a egalitarian algorithm. It's amazing. I hate you.

Photo Examples



Photo Examples



Photo Examples



Photo Examples



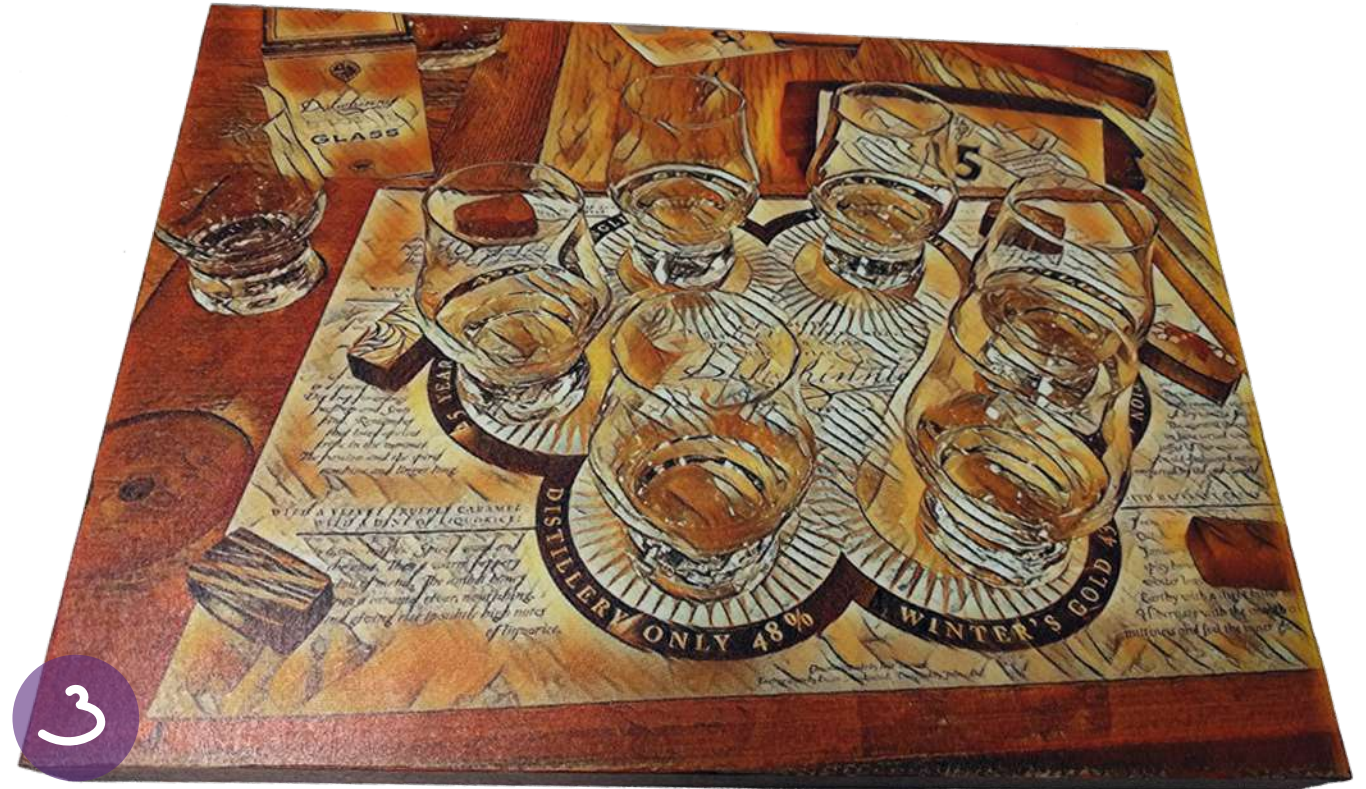
Print Examples



1 Alu-DIBOND

2 Wood Print

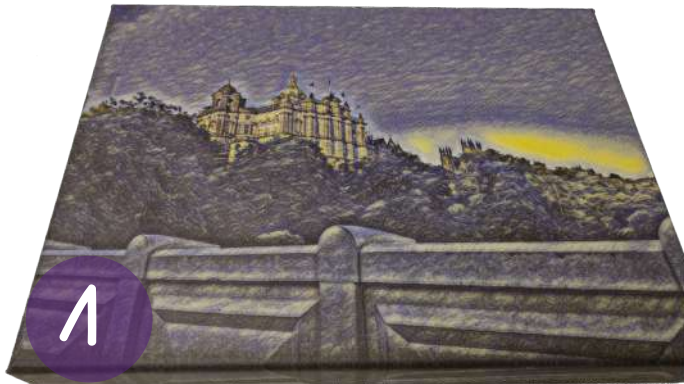
3 Wood Print



Print Examples

1 Canvas

2 Plexiglas (Acrylglas)



What We Offer



Know-how and practical experience in generating art by means of artificial intelligence



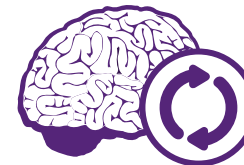
Provision of new art styles for the use in your solution

- Large amount of styles for any case of application: landscape, portrait, city and object photography



Support with the deployment of our technology in your business

- Simple integration in your application landscape of photo, print or video solutions
- Provision of backend functions



Further development of the AI technology

- Improvement of technology
- Improvement of performance

Application Examples



Mobile apps in the field of photo or video

As premium feature for photo transformation



Software for image and video processing

As additional filter in the application

Possible configurations:

- Adjust intensity of art style
- Retain original colors



Photo service through website or photo station

Printing of...

- Canvases
- Photo books
- Photo calendars
- Poster
- etc.

Deep Art Effects API



Programming interface for your system landscape

Provided as web service HTTPS/JSON

- Request art styles
- Send a photo to our interface indicating the desired style
 - Possibility of different resolutions:
 - HD (1080px)
 - FULL HD (1980px)
 - ULTRA HD (3960px)
- Collect the artwork



Simple integration through an SDK (program library) for the languages:

- Android
- JavaScript
- IOS (Objective-C)
- IOS (Swift)
- Java

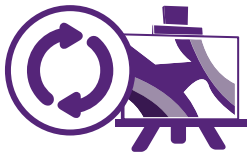
Connectivity Options - Online



Fast integration



Hardware-independent



Automatic addition of new styles



Dedicated API access

Advantages

- Fixed price, according to prior agreement (complies with expected data volume)
- No delays
- As cloud solution for your company



Public API

Advantages

- Prices according to transaction volume
- Flexible scaling

Disadvantages

- Load peaks can cause temporary delays
- Network connection required

Connectivity Options - Offline



Advantages

No network connection required



Disadvantages

Integration in available software is more complex

Art styles need to be added

Resolution and speed are restricted by hardware

Your Chances!



Innovative technology for customer acquisition



Media-effective marketing

- For end customers
- In the area of art and photography



Expansion of your range of services

Until now:

Sale of photo prints
Sale of classic artworks

New:

Sale of artworks based on the customer's own photos